

EXHIBIT D

Friday - April 30, 2004



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REPORT METHODOLOGY

SEARCH ENGINE ARTICLE

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ABOUT REVSHARE

The DRTV Internet Search Engine Report by REVShare Corporation

Our monthly report monitors the most popular short form and infomercial products based on the number of Web searches. REVShare's Top 25 Direct Response Television (DRTV) Report is published each month online and in Response Magazine.

Many DRTV advertisers are being cannibalized on the search engines for their trademarks. Without the proper provisions in place, advertisers are directly competing with their wholesalers or other 3rd party resellers who are also marketing the trademarked terms in search engines such as Google and Overture. It's up to DRTV companies to address these media inefficiencies and protect their brands. To learn how DRTV companies could regain more sales and higher profits, read the search engine article that was published in the October issue of Response Magazine.

Get a Free Search Engine Analysis Report

Enter your DRTV product for a free search engine analysis report. At the same time, submit your short form or infomercial product for inclusion in our Search Engine Popularity report. If your product makes the Top 25 it will be included in an upcoming issue of Response Magazine. If you are interested in learning about our free search engine marketing services, visit our corporate site at www.REVSharecorp.com for program details.

If you would like to receive our monthly Search Engine Popularity Report, simply enter your e-mail address below:

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REVShare Internet Search Engine Popularity Report - Top 25 March 2004

March Full Report

RANK	TITLE	DISTRIBUTOR	NUMBER OF SEARCHES
1	Cortislim	Window Rock Productions	241,520
2	Propolene	Obesity Research Institute	222,566
3	Bowflex	Bowflex, Inc.	156,880
4	Total Gym	American Telecast	152,344
5	Winsor Pilates	Guthy-Renker Corp.	105,106
6	Proactiv	Guthy-Renker Corp.	104,726
7	bareMinerals	bareMinerals	88,284
8	Tempur-Pedic	Tempur-Pedic	87,300
9	Leptoprin	Leptoprin	83,368

10	Coral Calcium	Direct Marketing Concepts	76,814
11	Relacore	Carter-Reed Company	72,924
12	Slim in 6	BeachBody.com	66,886
13	Smoke Away	Council for Natural Health	59,950
14	6 Second Abs	Savvier	59,514
15	Ionic Breeze Quadra	The Sharper Image	58,604
16	Lateral Thigh	Lateral Thigh	56,798
17	Gazelle Freestyle	Fitness Quest	51,298
18	Bun & Thigh Roller	Bun & Thigh Roller	51,216
19	AeroBed	Aero Products Int'l	50,974
20	Carleton Sheets	Professional Education Institute	50,832
21	Video Professor	Video Professor	48,386
22	Supreme Greens	ITV Direct	47,546
23	Ab Lounge	Fitness Quest	47,354
24	Walk Away Abs	GT Merchandising	44,422
25	FoodSaver Vac	Tilia, Inc.	42,100

The Internet Search Engine Popularity Report is compiled using data provided to REVShare by leading Internet search engines. Numbers shown represent an estimated number of total searches taking place on the Internet for all applicable variations of the product trademark term for March 2004.

ARCHIVED REPORTS

[October 2002 Full Report](#)

[September 2002 Full Report](#)

[August 2002 Full Report](#)

[July 2002 Full Report](#)

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